

Supplementary table 5. The proportion of parents/caregivers and other adults concerned about salt and other food-related issues

Question	Parents/caregivers of a child/children <18 years of age (n=840)	Other participants (n=1558)
Concern about healthy eating		
Not at all/not very concerned (%)	11	13
Somewhat concerned (%)	33	36
Very/Extremely concerned (%)	56	51
The amount of sugar in food		
Not at all/not very concerned (%)	7	12
Somewhat concerned (%)	30	30
Very/Extremely concerned (%)	63	58
The amount of salt in food		
Not at all/not very concerned (%)	14	17
Somewhat concerned (%)	37	37
Very/Extremely concerned (%)	49	46
The amount of fat in food		
Not at all/not very concerned (%)	10	15
Somewhat concerned (%)	35	36
Very/Extremely concerned (%)	55	49
The amount of saturated fat in food		
Not at all/not very concerned (%)	7	13
Somewhat concerned (%)	31	29

Very/Extremely concerned (%)	62	58
The amount of kilojoules/calories in food		
Not at all/not very concerned (%)	19	23
Somewhat concerned (%)	39	39
Very/Extremely concerned (%)	42	38