

# BMJ Nutrition, Prevention & Health

## *BMJ Nutrition, Prevention & Health* Social Media Editor

*BMJ Nutrition, Prevention & Health* aims to present the best available evidence of the impact of nutrition and lifestyle factors on the health of individuals and populations. BMJ publishes this open-access journal in association with the NNEdPro Global Institute for Food, Nutrition and Health.

To expand the reach of the content published in the journal, *BMJ NPH* is seeking a Social Media Editor. The ideal candidate is a practitioner in nutrition and/or health sciences who is active both academically and on social media, with experience producing and promoting content on key determinants of health, including the social, economic, and physical environment, as well dietary factors, exercise and healthcare interventions and technologies. Responsibilities include the creation and curation of social media posts.

Candidates should have enthusiasm for promoting interesting and unique articles accepted by *BMJ NPH* and will be expected to develop a regular process for posting content on social media. Typically, the Social Media Editor will create draft posts, which the Editor approves through a centralised posting software (Sprout Social) that is then published to X (formerly Twitter). The Social Media Editor may also engage with the audience on the platforms as postings may lead to some dialogue about an article or topic. Successful individuals will be part of the Virtual Core of the [NNEdPro Global Institute for Food Nutrition and Health](#) and the Faculty Mentors Panel of the [International Academy of Nutrition Educators](#). There may be a collaboration with the NNEdPro Science Communications and Social Media Functions.

Lastly, the Social Media Editor is part of the journal's Editorial Board. It may be asked to briefly discuss accomplishments, progress, and any needs for future growth at Editorial Board meetings.

**To apply:** Interested applicants should email the following to [info@nnedpro.org.uk](mailto:info@nnedpro.org.uk) by **15<sup>th</sup> March 2024**:

1. A statement of interest (maximum 250 words) which explains the applicant's interest in nutrition. Applicant should include how this role fits into their career goals and any vision for ways to take this role in the future.
2. *CV (curriculum vitae)*
3. Provide your social media handles
4. Provide a creative and engaging draft post for X (Twitter) promoting a previously published article in *BMJ NPH*

**Selection Process:** The Social Media Editor will be selected after an application evaluation and interview. *BMJ NPH* is committed to the mission of diversity, equity and inclusion.